

J. William Snorgrass and Gloria T. Woody. *Blacks and Media: A Selected, Annotated Bibliography, 1962-1982.* (Tallahassee: Florida A&M University Press, 1985) 150 pp., \$12.00.

This annotated bibliography on black Americans in various media formats came at a time when I was searching for bibliographic information on black women. As a result, I was able to locate several titles of articles from the *Bibliography* that were appropriate and timely. The entries reflect variety in source content, and the use of media fields helps to catalog the publication materials.

Problems arise when you begin to look at some of the bibliographic sources. Some of the citations focus on articles in *Jet Magazine*. *Jet* is renowned for brevity in its articles and, although it can be considered a source for information on blacks in the media, the information learned from these articles is incomplete and often uninformative. Therefore, the frequency of references to *Jet* as a bibliographic source is disappointing. Other sources, such as *Encore Magazine*, are no longer in print and the availability of such materials may be limited.

This book is useful especially if you are seeking information only on Afroamericans and the media published in periodicals. This bibliography could have been enhanced with information from other sources such as scholarly papers presented to a forum. Often, black colleges have these types of forums and discuss issues relevant to blacks in media. These sources often get overlooked by predominantly white publications and fade into oblivion. Contacting many of the schools in the United Negro College group could have yielded valuable and timely information on the state of blacks in media. True, it would have been additional work, but would have resulted in a more thorough survey.

For a beginning in amassing this type of material, this publication is good. However, the authors should not rest on their laurels; there is much more out there that should be gathered and presented. Even though I found information that related to what I was particularly looking for, I believe greater canvassing of other resources is required for subsequent editions. There are many articles that present the issues of racism in the media, and do not necessarily address blacks only. As I looked through and used this bibliography, I had the distinct feeling I was seeing only the tip of the iceberg.

I recommend this as an addition to a high school or college library to coincide with their other reference books. It does not hurt to have something like this available, yet I cannot recommend it if you are doing scholarly research for an advanced degree. The concept is ideal, but the product is incomplete.

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